

2010 IEEE MTT-S INTERNATIONAL MICROWAVE SYMPOSIUM

Sponsorship and Advertising Order Form

ADVERTISING PACKAGES:

- Intro Package: \$3,800
- Power Package: \$7,200
- Power Plus Package: \$10,500

ON-SITE ADVERTISING

- Delegate Bag Insert: \$2,500
- Map Guide Insert:
 - Thumbnail \$500
 - Outside Back Cover (exclusive) \$4,000
- Exhibition Catalog:
 - Full Page/Four Color \$2,500
 - Outside Back Cover (exclusive) \$4,000
- Lobby Banners \$5,000

EXHIBIT FLOOR PROMOTIONS:

- Aisle Signs \$12,500
- Carpet Logo \$3,500
- Refresh & Recharge Promotion:
Exclusive: A total of three stations available \$8,000 per Station
Co-promotion: Limit two sponsors per station \$4,000
 - Exclusive: Number of stations _____
 - Co-promotion: Number of stations _____

EMAIL DISTRIBUTION/DIRECT MAIL DISTRIBUTION:

- Email
- Direct Mail

MAP YOUR SHOW:

- Level 1 \$159
- Level 2 \$495
- Level 3 \$1,995
- Banner Sponsorship \$2,995

NETWORKING OPPORTUNITIES

- MTT-S Monday Reception:
 - Full Sponsorship: \$50,000
 - Co-Sponsorship (up to four): \$15,000
- Exhibition Coffee Break Sponsorship:
 - Full Sponsorship (pkg of five): \$20,000
 - Co-Sponsorship (one/each): \$4,000
- MTT-S Member Breakfasts: \$15,000
- Interactive Forum Refreshments: \$15,000

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

- Attendee Busing: \$15,000
- Wired Cyber Café: \$15,000
- Wireless Internet:
 - Full Sponsorship: \$15,000
 - Co-Sponsorship: \$5,000
- Delegate Bags: \$15,000
- Lanyards: \$15,000
- On-site Registration: \$10,000
- Abstract Book: \$10,000
- Hotel Key Card: \$10,000

- Conference CD-ROM: \$7,500
- Delegate Bookmark: \$5,000
- Delegate Notepad: \$5,000
- Delegate Pens: \$5,000
- Press Room Sponsorship: \$3,000
- Special Requests — please call for a quote.

EVENT PROMOTIONS

- MicroApps Sponsorship: \$10,000
- MicroApps CD-ROM: \$3,000
- Workshop Breakfasts:
 - Package of three \$12,500
 - Package of two \$10,000
 - One/Each \$5,500
- Workshop Coffee Breaks: \$12,000
- Workshop Lunches:
 - Total of three \$12,500
 - Total of two \$10,000
 - One/Each \$5,500
- Workshop CD-ROM: \$7,500
- Panel Lunches:
 - Total of three \$9,000
 - Per Lunch \$5,000

Contact Name _____
Company Name _____
Telephone _____
Fax _____
Email _____

Provide credit card information or make checks payable to: IEEE IMS2010

Name as it appears on the card _____
Credit Card # _____
Exp. Date _____
Card security code _____
Card Type _____
Signature (I agree to pay the total amount according to the card issuer agreement)

Date _____

Submit order form via fax or mail to:

2010 IEEE MTT-S International Microwave Symposium
1721 Boxelder St., Ste. 107, Louisville, Colorado 80027 USA
T + 1 303.530.4562
F + 1 303.530.4334

For more information or to purchase a sponsorship or advertising program please contact Richard Knight in the IMS management office at 303-530-4562 x130.