



2009/2010 IMS EXHIBITOR TIMELINE

(As of May 14, 2010; schedule subject to change)

- 30-Sep Deadline for First Right of Renewal Sponsorships
- 9-Oct E-Booths Open/Website Goes Live
- Nov Second Invoice Mailed
- 30-Nov A) Technical Paper Submission Deadline
- B) MicroApps Call for Papers Deadline
- 14-Jan Conference & Booth Staff Registration Opens on the IMS2010 Website
- 15-Jan Final Booth Payment Due
- 30-Mar A) Description Due for Exhibit Catalog (on-line submission)
- B) Artwork Due for Exhibit Catalog & Map Guide (if purchased)
- 23-April Champion Will Begin Accepting Advance Shipments
- 7-May A) Deadline for Attendee Early Bird Registration Discount Rate
- B) Deadline to Receive Discounted Services from Champion
- 10-May Attendee Bag Insertions Must be Received at Champion Warehouse (if purchased)
- 14-May Advance Shipment Deadline
- 21-May Deadline for Attendee Advance Registration Discount Rate
- 22-May Move-in/Access to the Halls (Island Booths Only)
- 23-24-May Move-in Continues for all Exhibitors
- 25-27 May Space Selection for IMS2011
- 25-27 May Show Dates
- 27 May Dismantling Begins at 3:00pm