

This Agreement made this ____ day of 20 ____, By and Between _____, and The International Conference On Multimedia and Exposition (ICME) and MPAssociates, Inc. (MPA), hereinafter both collectively referred to as "The Management".

INSTRUCTIONS

1. Please read both sides of this contract carefully and print or type all information requested.
2. Complete and sign original copy and send to:
International Conference On Multimedia & Exposition '2000, c/o MP Associates, Inc.,
5305 Spine Road, Suite A, Boulder, CO 80301 (303) 530-4562 FAX (303) 530-4334

BOOTH SPACE SELECTION

Please refer to the accompanying Floor Plan and select desired space in order of preference.
BOOTH CHARGE IS \$2500.00 PER 8' X 10' BOOTH. Checks should be made payable to: ICME' 2000.

	CHOICE BOOTH NO(S).	TOTAL AMOUNT
FIRST	_____	_____
SECOND	_____	_____
THIRD	_____	_____

Companies from which you desire separation: _____

Companies you wish to be near: _____

The Management, in its sole discretion, reserves the right to make changes in space assignments that it deems are in the overall best interests of the Exhibit.

COMPANY/ORGANIZATION: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: () _____ FAX: () _____

CONTACT NAME: _____ WEBSITE: _____

PHONE: _____ EMAIL: _____ FAX: _____

BY: _____ DATE: _____

(Authorized Signature)

NAME: _____

TITLE: _____ (Please Print)

(Please Print)

COMPANY LIAISON

Name of person to be in charge of exhibit, and to whom instructions should be sent (include address and telephone number if different from above): _____

FOR MANAGEMENT'S USE ONLY

Total Booth Space Rental _____ Contract Received _____

Total Amount Due _____ Date Space Confirmed _____

Booth Assigned _____ By _____

RENTAL INFORMATION

PRICING

The charge for display space at ICME-2000 is \$2500.00 per 8' x 10' booth.

Booth rental includes:

- Illuminated exhibit space with 8'-high backwall drape if needed and 4'-high side rails.
- A 7" x 44" identification sign with your company's name, city, state and booth number.
- General exhibit hall security service.
- Daily aisle cleaning service.
- Exhibitor Information which, in addition to pertinent and updated marketing information, will assist you in ordering equipment and services.
- 8 ft. height restriction

EXTRA PRIVILEGES

- A descriptive listing in the official Programs, which can later serve your prospective buyers as a product directory. You will be given an opportunity to advertise in these publications. This will give your Conference marketing objectives added impact.
- A complimentary list of Conference registrants, after the show for post-conference follow-up.
- One 6' x 30" standard table with 2 chairs.
- A listing on the ICME Exposition web page with link to your web site.
- Two complimentary session passes per booth.

CANCELLATION POLICY

Based on the refund schedule below, the portion of credit that you will receive for the amount of space reduced, will be applied to the total amount due for the smaller space. Furthermore, cancellation of any portion of this contract by the exhibitor will be accepted only at the discretion of The Management and again only based on the following schedule.

CANCELLATION AFTER DATE

After May 1, 2000, but before
May 24, 2000
After May 24, 2000

SCHEDULE OF REFUND/CREDIT

50% of the total amount paid as of the
date of cancellation.
No refund or credit at any time.

In the case of a merger, payments received will be transferred to the parent company. However a 50% administrative charge based upon booth space rental of the merged company will be assessed. This clause will remain in effect thru May 1, 2000. After that date the parent company will not receive any payment credits accrued by the acquired company.

The Exhibitor assumes entire responsibility and hereby agrees to indemnify The Management for the loss of any sales, present or future, which may result from the cancellation or reduction of space.